



MID-MICHIGAN
435 E. Grand River Ave., Suite 209
East Lansing, MI 48823
phone (517) 292-2950 fax (517) 292-2951

Company Overview

About Nicholas Creative

Nicholas Creative is a boutique creative agency serving small- and medium-sized businesses to **design and develop websites**, **deploy email marketing communications** and **optimize for search engines**.

Experienced, accomplished and agile, Nicholas Creative empowers you to:

- Create a consistent brand
- Generate sales leads
- Improve customer relationships
- Increase your return on investment

Nicholas Creative offers a unique, personable approach to project management and execution. We realize that Internet marketing can be a challenging endeavor for your business, but we make it manageable through our sound expertise, honest communication and unparalleled responsiveness.

With nearly 200 projects under our belt, from web development to search engine marketing, Nicholas Creative is your trusted partner in online marketing strategy and implementation.

Headquarters

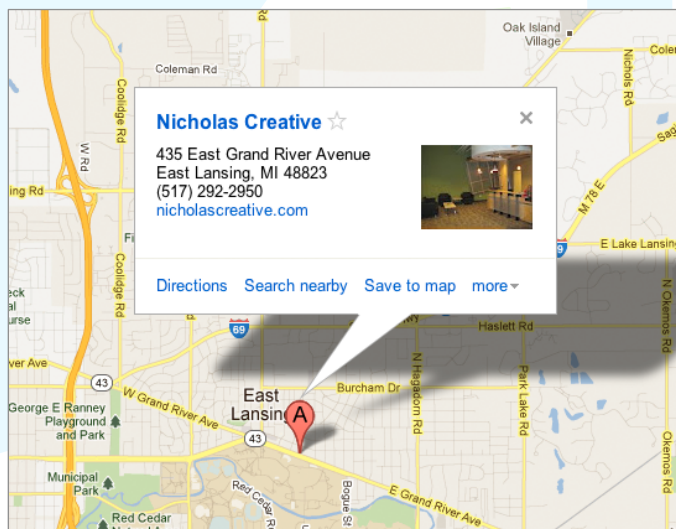
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Services

- Web Design & Development
- Ecommerce
- Content Management Systems
- Email Marketing
- Search Engine Marketing
- Application Development
- Lead Generation
- Usability & Accessibility
- Website Analytics
- Microsites
- Online Advertising
- Interactive Media
- Graphic Design
- Web Hosting

Leadership

Nicholas Chilenko, Founder + Chief Creative Officer

Nicholas Chilenko is the founder of Nicholas Creative, a boutique creative agency serving small- and medium-sized businesses nationwide with web design, email marketing and search engine optimization services. Prior to founding the firm in 2006, he was creative director for a metro-Detroit web agency, managing accounts such as Microsoft, Ford, AAA and Comerica Bank.

Chilenko began his career in grade school building websites for family and friends. At age 11, he acquired his first major client: a vacuum retailer that sold products nationwide through its website. Less than a year later, he increased the client's Internet sales by a half million dollars.

With a business degree from Michigan State University and self-taught creative and technical skills, Chilenko is regarded as an expert in interface design, lead generation and usability best practices. He has shared his insights as a contributor to *Entrepreneur* magazine, and he was recently named one of "Six entrepreneurs that would make Obama proud" by MLive.com. Chilenko is also co-founder of LAUNCHED, an annual event that celebrates local entrepreneurship and provides Michigan-based businesses with expertise from successful entrepreneurs.



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